

PAULA MARTINEZ DE ANGUITA

EDITOR

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EXPERIENCE

OCTOBER 2019 – PRESENT

CONTENT CREATOR, FREELANCE

- Shoot and edit promotional videos and stills for social media for several companies like: Higham and Co The Road of the Ring theme park, band "Moneda de Mei" or the student residency "Roncalli". My key responsibilities were:
- Organize shoot schedules for TV documentary crew.
- Self shoot and edit

SEPTEMBER 2022 – APRIL 2023

ASSISTANT EDITOR, ONCE UPON A TIME MARKETING AGENCY – UK

- Manage Ingesting for the team.
- Preparing timelines for other editors
- Resizing and manage different deliverable specs for the team for Broadcast.
- Archiving old projects.
- Support team with organizing videos and files for our main clients at Netflix, Disney, Prime Video and Universal.
- Versioning videos into different formats using After Effects and Premiere Pro.

SEPTEMBER 2021 – OCTOBER 2022

MARKETING ASSISTANT, FREMANTLE - UK

- Support marketing launch for shows such as Amazon Prime's launch of La Jauria, BBC's The Responder, Crossfire and HBO's My Brilliant Friend.
- International marketing contact for Viaplay's and MISO Cell 8, Those Who Kill, and Face to Face season 3, Fremantle's Pray For Blood.
- Work with multiple teams in Creative, Communications, Marketing, Operations, and various agencies to deliver promotional content with the correct specifications and check music clearances.
- Write creative briefs for B2B and B2C promos, brochures, and Key Art.
- Manage budgets, and maintain internal documents organized and updated.
- Conduct market research and understand key trends.
- Look after the Fremantle Website Drama Portfolio.
- Supporting standout marketing campaigns for international trade TV, including MIPTV and MIPCOM.

EDUCATION

SEPTEMBER 2020 - JUNE 2021

MASTERS IN SCREENWRITING, UNIVERSIDAD REY JUAN CARLOS

SEPTEMBER 2016 - MAY 2020

(BA) FILM PRODUCTION UNIVERSITY FOR THE CREATIVE ARTS

In this course I have learn how to make short films. I have written, directed, produced and worked with a team of people to get a project made. This involved managing budgets and pitching ideas.

ACHIVEMENTS

- Finalist in the Of the Villanueva Short Film festival having directed, edited and written the short film "Caja" (2021). [You can see here.](#)
- Directed "Hearts of Gold" (2019) short documentary film completed in UCA and finalist for the "Wow Tunisia Film Festival".
- Assist the production of Goya nominated short film "Nail" (2016)